



MISSED SPOTS/CHANGES/ **MAKE-GOOD**

DATE: 10/6/2016
 MARKET: BEND, OR
 AGENCY: Media Analysis
 ADVERTISER: Gena Goodman-Campbell
 CONTRACT ID:
 Estimate:

ZOLO CONTRACT # 43476

SALES REP: Sean Leavitt
 PHONE: 541-330-7962
 FAX:
 EMAIL: sleavitt@zolomedia.com
 FLIGHT DATES: 10/10/16-10/16/16

ORIGINAL SPOT:										
DATE	DAY	ZONE	NETWORK	TIME	# SPOTS	PROGRAM	LENGTH	COST PER EA	TOTAL COST	REASON / Comment
wk 10/10	M-Su	BEND	ESPN	4P-8P	7		:30	\$16.00	\$112.00	Ineligible network
wk 10/10	M-Su	BEND	ESPN	8P-11P	7		:30	\$27.00	\$189.00	Ineligible network
TOTAL:					14	TOTAL:			\$301.00	

MAKEGOOD OFFER:											
DATE	DAY	ZONE	NETWORK	TIME	# SPOTS	PROGRAM	LENGTH	COST EA	COST	ACCEPT	DECLINE
wk 10/10	M-Su	BEND	TBS	4P-8P	7		:30	\$16.00	\$112.00		
wk 10/10	M-Su	BEND	HALL	8P-11P	7		:30	\$27.00	\$189.00		
									\$0.00		
									\$0.00		
									\$0.00		
									\$0.00		
TOTAL:					14	TOTAL:			\$301.00		

COMMENTS:

BUYER / ASSISTANT SIGNATURE: _____ Date: _____